FreeStor gives customers the power to seamlessly migrate, recover, protect, and deduplicate data—on or off the cloud—without tying their business to specific hardware, networks, or protocols.

FreeStor leverages our Intelligent Abstraction™ core to virtualize almost any underlying storage into a storage resource pool. This enables users to deploy common data services horizontally and seamlessly across that storage pool to deliver unified capabilities across their environment. Whether you are an Enterprise, MSP, or CSP, FreeStor enables you to match the right storage for the right price with the right capabilities and data services for your business. Stop the practice of your vendors dictating outcomes. FreeStor - Gives you the Power to be Free.

**CHALLENGES**

- Moving data from old legacy platforms to new platforms, from site to site, or from site to cloud
- Too many tools add complexity and are not always compatible
- Need converged data services that work HORIZONTALLY to eliminate silos and complexity
- Unpredictable pricing, terms that benefit the vendor instead of the customer

**BENEFITS**

- Free to choose or leverage the right storage infrastructure to match your business, operations, and budget
- One platform, one view, one price - simplify while lowering costs and complexity
- Simple, flexible pricing – everything is included...No surprises
- Modernize legacy infrastructures with ease
Migrate data efficiently across heterogeneous platforms with minimal effort and maximum peace of mind.

**EASY EFFICIENT DATA MIGRATION**

FreeStor is the first horizontal and most open software-defined storage platform on the market today. It’s time to leave behind the limits of a single vendor’s list of products or a tie in to a single server virtualization platform. FreeStor delivers a truly open storage hypervisor that bakes in scalability, performance, protection, and flexibility. It meets you where you are today and allows you to grow when and how your business requires, tomorrow.

The storage industry is full of point solutions and vendor-specific products that provide features, at a premium, but lock users into buying all future hardware from them. FreeStor redefines this restrictive paradigm, allowing customers to choose storage based on capacity and performance at the best available price, without compromising on features. Customers can maximize their investments in legacy platforms alongside ultra-modern all-flash arrays in whatever capacities are actually needed, not whole-scale rip-and-replace.

Nobody offers a more complete capability for near-instant data recovery and safe, secure migration than FreeStor. This ensures that as your business grows your data will always be available to meet the demands of your business critical applications. Using common processes for DR and migration across current and future storage systems ensures that any loss of key personnel, a piece of infrastructure, or even an entire data center will not mean a loss of your data or your business.
Everything is Included...No Surprises.

FreeStor gives you everything you need to manage your storage and data services across your physical and virtual Enterprise. One Platform, One View, One Price. When you deploy FreeStor, you get everything you need. Turn data services on or off as much as you like and add storage, remove storage, or migrate data... you won't need a new license. You only pay for the storage capacity being managed by FreeStor regardless of how many data services you choose to use. If you only want deduplication, great, you will only be charged for the deduplicated capacity in your repository. Yes, it really is that simple. The annual price per TB includes installation, 24 x 7 support, as well as all software enhancements and upgrades for as long as you maintain an active contract. Free yourself from the constraints of vendor lock-in and right size your storage for your business and budget!

HOW WE DELIVER

Software Only
Provides the flexibility to choose the hardware and configuration needed. Simply match your hardware to the reference configuration and minimum hardware requirements. Everything is included, the software plus enhancements and upgrades, and 24 x 7 support for a simple $/TB per year price.

FreeStor Server Hardware
Server hardware is available at an added cost upon request, based on customer configuration and needs.

WHAT THE INDUSTRY IS SAYING ABOUT FREESTOR

“The key for FreeStor is that these data services are very mature, built on code with 15 years of real world use, but modernized for today's data challenges. Also, the fact that FreeStor can leverage and add value to an existing storage infrastructure should be very appealing.

The FreeStor approach allows IT to dip their toes in the SDS water based on the problem that they are trying to solve. The combination of these factors should make FreeStor a contender for any data center considering SDS and it should make data centers that have ruled out SDS to reconsider its potential.”

— George Krump, Storage Switzerland

“IT organizations must deal with data services such as migration, continuity, recovery, efficiency and optimization with a vertical integration view – each aspect being something to stack on one another – which tends to add layers of complexity as well. FalconStor, with its Intelligent Abstraction core, is aiming to simplify data services by horizontally integrating each of these into a single, converged platform that allows storage administrators to use the services and capacity they need when they need it. Simplicity and agility are foremost needs of IT managers. The FreeStor platform is designed to allow companies to simplify data migration, recovery, protection and deduplication without tying their business to specific hardware, networks or protocols.”

— Phil Goodwin, IDC

FalconStor.com/FreeStor